

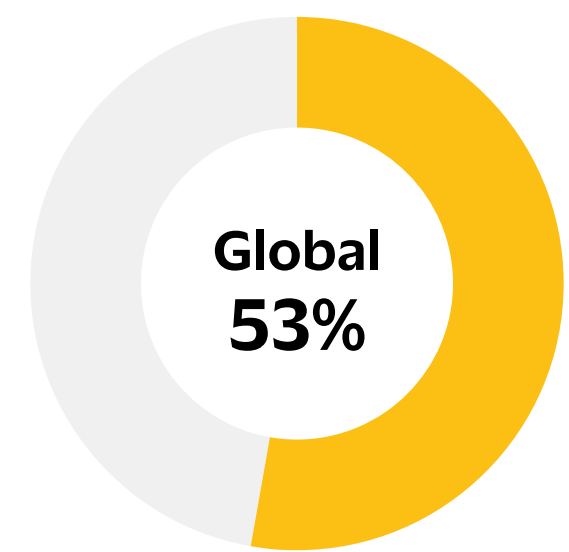
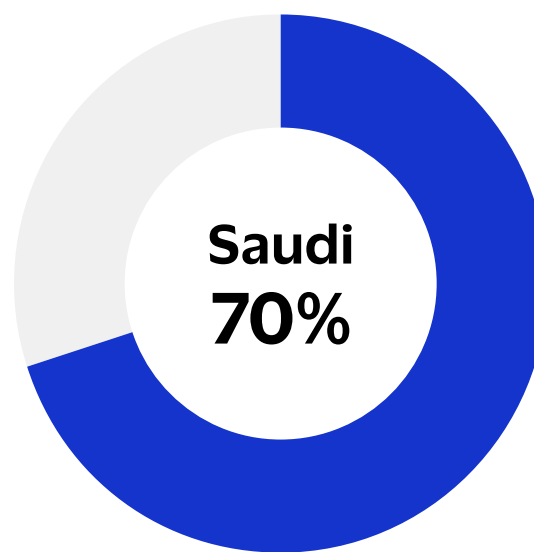
Digital Remittances Are on the Rise

Among the largest source markets for remittances globally, Saudi Arabia is seeing more consumers turn to digital apps for international money transfers

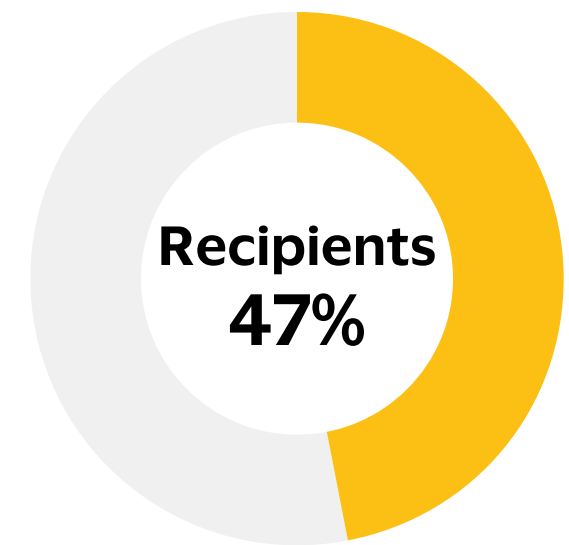
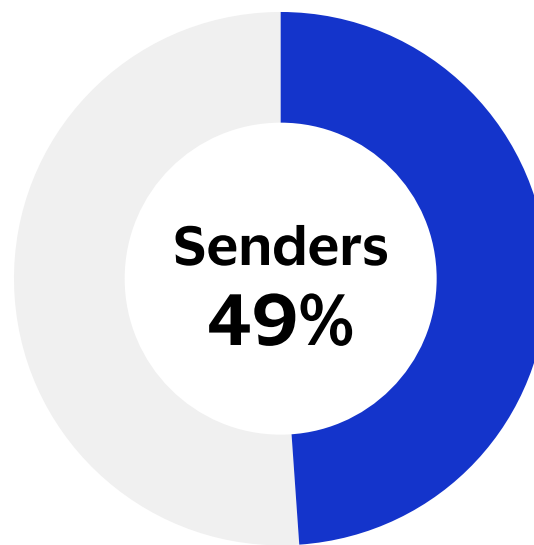


Saudi Arabia

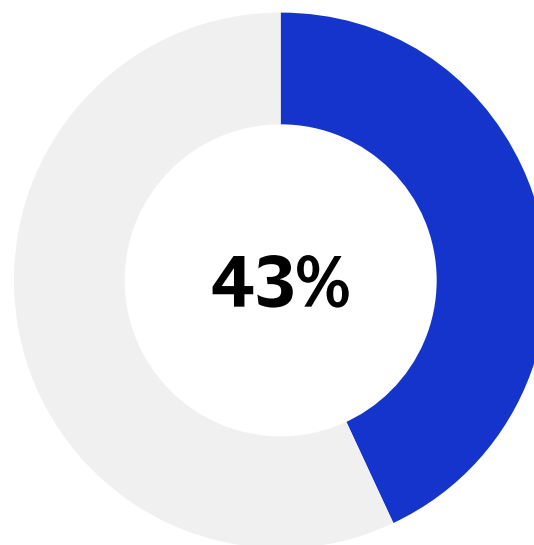
Remittance users that have used **app-based** digital payment method to send or receive money internationally



Remittance senders and recipients believe that **making it easier to send money** to other countries is the key benefit of digital payments



Among remittance senders who **do not use digital methods**



are very likely to **use digital transfers in the future**

***Number of surveyed individuals:** Saudi Arabia: N = 1,097.

This survey was conducted by Morning Consult (www.morningconsult.com), on behalf of Visa, during December 14-28, 2022 among a sample of 14,000+ remittance senders and receivers across the U.S., Canada, Mexico, Peru, France, Poland, Philippines, Singapore, United Arab Emirates, and Saudi Arabia. The interviews were conducted online. Within each country, survey respondents are weighted based on census estimates for age, race/ethnicity, gender, education, and region.